**Mentorship Question Prompts for Social Enterprises (Optional)**

These questions serve as conversation starters for your monthly meetings with your business mentor. If you ever find yourself unsure about what to discuss, don't hesitate to use them. Please keep in mind that while your mentor is committed to answering your questions as best they can, they are unlikely to have expertise in every single area. In such cases, it’s worth asking if they can direct you towards additional resources for support.

**Starting Out in Business**

* Reflecting on your own journey, what advice or tips would you give to someone like me just starting their social enterprise journey?

**Business Strategy**

* Do you have any input into how I can add-to or change my existing business strategy (OPSP) to ensure its effectiveness?
* Do you have any advice about how I can stay focussed on my business strategy and minimise distractions?

**Financial Management**

* Can you provide insights into budgeting and financial planning for my social enterprise?
* Are there any unique financial challenges or opportunities that I should be aware of when running a business with a strong social mission?

**Funding and Investment**

* How might I identify potential sources of funding or investment for my social enterprise?
* What are the key considerations when preparing to pitch to investors or donors?

**Operational Efficiency**

* What do you think are the most impactful yet cost-effective changes I can make to optimise my enterprise’s operations and amplify its social impact?

**Marketing and Outreach**

* What marketing strategies can I employ to increase awareness and attract customers?
* How can I effectively communicate my social impact to stakeholders and the public?

**Social Impact Measurement**

* What methods or frameworks are effective for measuring and reporting my social impact?

**Adaptation and Resilience**

* What are some tips for adapting to changing circumstances or unexpected challenges as my social enterprise grows?

**Scaling and Growth**

* What key factors should I consider when planning for the scalability and growth of my social enterprise?
* Can you share any insights into managing the challenges that often accompany business expansion and growth?